

Bluebird Business Improvement District (BBID)  
Board of Directors Meeting  
April 18, 2017  
MINUTES

Attending directors: Chris Swank, Buzz Geller, Master Kim Don Novak, Tom Secrist. Also attending Dan Shah and Anne Kuechenmeister. Directors not attending: Drew, Gottlieb, and Sean Mandel.

With a vacancy pending as Drew Gottlieb sells his ownership interest in May, Anne will pull together a board member application and send to potential candidates and send a newsletter inviting all board members. There was also a discussion of a board retreat.

Citing the presence of a quorum, D. Novak called the Bluebird Business Improvement District (BBID) to order at 10:49. T. Secrist noted that he has a conflict of interest regarding the liquor license. A tenant of T. Secrist's will be seeking a liquor license. B. Geller noted that taking a position on this could be contentious within the neighborhood. D. Shah noted that individual business owners can testify in support of the liquor license. C. Swank noted that individual property owners probably have more weight at a hearing.

The board reviewed the meeting minutes. T. Secrist motioned to approve the minutes and C. Swank seconded. The board approved the minutes unanimously (5-0-0).

T. Secrist read the treasurer's report for March. D. Shah noted that the maintenance budget is inclusive of the repairs with Colorado Electric for lighting from the prior year, which were paid in 2017. T. Secrist noted that as of the date of this meeting there is \$74,969.51 available in the checking account. C. Swank motioned to approve the financials, B. Geller seconded, and the motion passed (5-0-0).

Regarding the liquor license, D. Novak requested talking points. These may include the directional speakers, no access through the rear, insulation along the back of the building and the small space will dictate small bands. Jareb Parker and Charlie Thomas attended as the future operators of the Middleman Restaurant and Bar. They have an upcoming hearing for a liquor license. D. Novak requested some information on how the needs and desires are met. J. Parker noted that the recent petition showed 163 supporting the license and zero against. They are negotiating a good neighbor agreement with the South City Park Neighborhood Association. They have agreed to keep bands to the weekend, cut off music at midnight and no speakers on the patio. They are exploring area sound isolating speakers. D. Novak noted that the needs are blight and activation to reduce issues with vagrancy. The space is just over 1,600 square feet, with a performance space of about 600 square feet.

D. Shah reported that Colfax Ave. has eight pedestrian lights and would like to charge Bluebird a total of \$8,000 for the lights and this is not inclusive of the globes.

Each light weighs around 300 lbs. The installation cost is estimated at \$25,000 for four lights. T. Secrist would like information on the cost of poles that match the current BBID pedestrian poles. The board decided to pass on the poles at this time.

The board discussed installation of trash Cans. The board determined that they would wait until they can see a mockup of the logo on the can to determine the color of the can. T Secrist motioned that they would purchase Wausau model WS-302 trash cans, B. Geller seconded and the motioned passed unanimously (5-0-0).

C. Swank brought up the lighting issue in front of Mezcal. These lights have been repaired by a contractor through Mezcal. However, the lights do not seem to be functioning. C. Swank will call Colorado Electric to coordinate any future work on the lights and ensure that there are not duplicative efforts.

A. Kuechenmeister presented an idea discussed and developed with S. Mandel regarding a functional art installation. C. Swank noted that there is a need for more bike racks. Preference will be given to benches and bike racks, but the idea is to give artists latitude to propose anything. D. Shah will share a call for artists example with S. Mandel and A. Kuechenmeister to create an initial draft.

D. Novak led a discussion of the logos from the BBID. D. Novak thought that there was a use for all of the versions. D. Shah noted that we may want to narrow this for consistency. D. Novak liked 4B. T. Secrist noted that he also likes 3B. The board would like to have the logo and motto incorporated and able to use separately. Others liked the text versions. T. Secrist wondered if the text could be vertical on the trash can. There was consensus to see the bird in 4B. Also to see a bird (not the version in the circle) incorporated into 4B. 5A and 5B, 1B. Also consensus to use the bird from 1A. The question was raised if 6B can the layout be reworked with a banner? Other points of consensus, was to use the district font from 2A or B And also, on 4B, don't need Denver printed or avenue or east. Just Bluebird District, Colfax, plus maybe need Ave or Avenue.

With no further business, the meeting adjourned at 12:08 pm.