

Bluebird Business Improvement District (BBID)
Board of Directors Meeting
August 15, 2017
MINUTES

Attending directors:, Chris Swank, Master Kim, Tom Secrist and Sean Mandel. Also attending Dan Shah and Anne Kuechenmeister. Directors not attending: Buzz Geller and Don Novak.

Citing the presence of a quorum, T. Secrist called the Bluebird Business Improvement District (BBID) to order at 10:56 pm.

The board reviewed the meeting minutes. S. Mandel motioned to approve the minutes and C. Swank seconded. The board approved the minutes unanimously (4-0-0).

T. Secrist presented the treasurer's report for August. T. Secrist noted that there is roughly \$88,000 in the bank. T. Secrist noted that the reserve amount is adequate. S. Mandel inquired if we could depreciate our capital improvements. S. Mandel motioned to approve the financials, T. Secrist seconded, and the motion passed (4-0-0).

T. Secrist led a discussion of the proposed 2018 budget. The board reviewed pay increases for staff, what is included in the placemaking budget and also how maintenance and capital improvements will be incorporated into the 2018. T. Secrist noted that there is \$25,000 for events. This assumes \$15,000 to a consultant for events as well as \$10,000 for hard costs. T. Secrist noted that the current event consultant was not able to increase the ticket sales or sponsorships. S. Mandel noted that the event went really well, but the event revenue was low. S. Mandel noted that the flyers and posters were not out for this event. S. Mandel noted that door hangers and flyers should have been posted farther ahead of the event. There was not social media material provided to businesses. C. Swank motions to approve and S. Mandel seconded, the 2018 budget was approved unanimously (4-0-0).

Aa. Kuechenmeister gave a brief update on the Boo and Brew and progress to improve the night time participation for adults and business.

C. Swank motioned to approve the \$500 payment for the Carla Madison Recreation Center and S. Mandel seconded, the motion passed unanimously (4-0-0). T. Secrist needs to know where to send payment.

S. Buchan attended as a prospective board member. He is submitting his resume today to finalize the paperwork and then will await mayoral appointment. D. Schrader is also interested in the board, but unable to commit at this time. He has received an invite to these meetings.

S. Mandel lead a discussion of the BRT on Colfax. He attended a recent meeting for the area property and business owners. He feels that some of the concerns are being

addressed, while others are outstanding. There are still some decisions that he feels benefit and others that could be a detriment. S. Mandel suggests that we prepare a formalized list of concerns and needs for the project.

One area of focus are the design of the medians. We want to be comfortable with what the full package of BRT will be including the full scope of amenities and that there are adequate funds to complete this project to the desired standard of the BID.

A. Kuechenmeister presented the submissions for functional art in the district. There is a conversation to increase the budget for the call to \$30,000 and reissue the call to see what additional interest we can get. There was a discussion around bulbouts and mimicking those on Santa Fe. S. Mandel noted that the bike rack proposed by B. Lochridge most fits what we had conceptualized for the call for artists. He feels that the bike rack is a viable solution. The board would like to move forward with the process with the submission for Ben Lochridge and Conner Howley. Preferably they would attend the next board meeting to answer questions and provide additional details.

D. Novak and A. Kuechenmeister have a meeting with Noah to discuss the next steps of the website development.

Regarding new trees, D. Shah should contact front range to install new trees in existing pits and complete outreach for new trees at Bastian's and Lula Rose.

With no further business, the meeting adjourned at 11:48 am.