

Bluebird Business Improvement District (BBID)
Board of Directors Meeting
December 19, 2017
MINUTES

Attending directors: Tom Secrist, Chris Swank and Don Novak, and Buzz Geller. Also attending Dan Shah and Anne Kuechenmeister. Directors not attending: Master Kim, Sean Buchan, and Sean Mandel.

Citing the presence of a quorum, D. Novak called the Bluebird Business Improvement District (BBID) to order at 10:42 am.

The board reviewed the meeting minutes. Motioned B. Geller to approve the minutes and D. Novak seconded. The board approved the minutes unanimously (4-0-0).

T. Secrist read the treasurer's report and noted that there is currently a surplus. D. Novak motioned to approve the treasurer's report and B. Geller seconded and the motion passed (4-0-0).

D. Shah noted that trash pick up for the recently installed cans will now have trash pick up weekly.

D. Novak led a discussion of board meeting spaces. He will be renting a space at 16th and Fillmore. We could use the conference room in this space and also make this the BBID official address. The board could potentially contribute \$125 for use of this space. The board is interested in relocating.

D. Novak led a discussion of the Boo and Brew. The event ran itself well, the evening event has good participation and they had good feedback. There was one sponsorship from Urban Land Conservancy. The board noted that reducing volunteer time from D. Novak was successful, however, the sponsorship amounts came in lower than anticipated. The board would like to explore different vendors who provide these services and find other pricing.

The INC Application is due, and totals about \$40. The board will check in with Dave Walstrom and Sean Mandel as delegates for INC. The board would like to continue to be members of the INC.

C. Swank led a discussion of turning on the Bluebird sign everynight, as opposed to only when shows are going. C. Swank inquired if it would make sense to ask the tenant to turn on the sign nightly. The board supports this idea. D. Novak mentioned that we could offer to put AEG on the website as a supporter of the BBID. The biggest cost could be to install a timer. The sign also needs maintenance, though AEG generally does this. D. Novak noted that he would like the leasee to keep the sign lit without BBID contribute.

A. Kuechenmeister led a discussion of BRT. The project manager, Ryan Billings, submitted a statement in response to the BBID statement. D. Novak that this work is connected to the other pedestrian improvements that are ongoing in the BBID. D. Novak noted that our work can influence and be well connected to other future improvements. D. Novak suggested the the BBID issue a survey to the community to gauge level of support and concern with the community.

T. Secrist inquired about watering the trees. D. Shah suggested that we go ahead and water the trees. D. Shah will request tree watering.

With no further business, the meeting adjourned at 12:00 pm.