

Bluebird Business Improvement District (BBID)
Board of Directors Meeting
April 17, 2018
MINUTES

Attending directors: Tom Secrist, Don Novak, Master Kim, Chris Swank, Sean Mandel and Buzz Geller. Also attending Dan Shah, Emily Alvarez and Anne Kuechenmeister. Directors not attending: Sean Buchan.

Citing a presence of a quorum D. Novak called the meeting to order at 10:25 a.m.

The board reviewed the meeting minutes from January 16, 2018. T. Secrist motions to approve the minutes and B. Geller seconds. The minutes pass unanimously (4-0-0).

T. Secrist read the treasurer's report for February through March of 2018. The board reviewed the financials. B.Geller motioned to approve the financials and Master Kim seconded. The financials were approved unanimously (4-0-0). The board also reviewed the compiled financial statements prepared by Simmons and Wheeler, P.C. There were not comments on the compiled statement.

D. Novak led a discussion of events staff, Collaborative Events and the included contract. The date for the 2018 Tasty Colfax event is July 24th. The goal continues to be attracting area residents to attend the events. The contract for services was reviewed by the board. The prior staff, Rooted Space, is assisting to transfer information to the current staff. T. SEcrist moved to approve the contract for Collaborative Events and S. Mandel seconded, the motion passed unanimously (4-0-0) for \$5,500 for both the Tasty Colfax and Boo and Brew plus 10% for commission on sponsorships.

C. Swank joined the board meeting at 10:45 a.m. T. Secrist motioned to approve the additional trash can emptying by Front Range and this passed unanimously (5-0-0).

D. Novak led a discussion of theront Range services to not exceed \$3,380 a year and S. Mandel seconded and the motion passed unanimously (5-0-0). S. Mandel motioned for funds, not to exceed, \$6,000 annually at T. Secrist's discretion for additional maintenance for washing the exterior and top of trash cans. C. Swank seconded and the motion passed unanimously (5-0-0). D. Novak noted that there is a greater need to clean the trash cans in the summer. T. Secrist noted that power washing the sidewalks could include the trash can power washing.

D. Shah noted that the trash cans were not correctly powder coated and there is an opportunity to get additional trash cans to replace the current cans that are imperfect. There may be an opportunity to use the current cans and get replacement cans.

D. Novak led a discussion of the pedestrian light upgrades based on quotes received

from Mountain States Lighting and Colorado Lighting. B. Geller noted that there is an ongoing conversation of lighting the length of the Colfax corridor. S. Mandel noted that this work may not occur until BRT and other GO Bond projects are underway. The board discussed the lighting options and types of lights and pros and cons including cost differences, energy efficiency and how they contribute to the safety and aesthetics of the area. T. Secrist noted that the main goal is aesthetics and noted that all of the poles would need to be painted to match the upgrades. The cost for painting is unknown, though the company or individual would have to be insured. Master Kim questioned if this is an opportunity to upgrade the look of the tops. D. Shah noted that there are several outstanding questions to follow up on, including the cost to paint, the lighting (3 or 4 k), is the glass frosted and the look of a new top on the light. C. Swank and B. Geller like the current look.

S. Mandel noted that we should have additional outreach to the area businesses and property owners to really understand what their sentiment is and how they should be presented through the BID. A. Kuechenmeister shared the initial results of the Bluebird District BRT survey. D. Novak shared some recent events on public safety and pedestrian safety due to high-speed traffic and discussion with D. Walstrom to understand the history of the how the area has pushed for a comfortable neighborhood area. D. Novak noted that we should ask the business owners where their customers should come from and how they access their business currently. B. Geller noted that there is a *movement* that wants to make us aware of how driverless cars and shared transportation (i.e. uber/lyft) will change the travel patterns and decrease the need for parking.

Regarding the functional art, the current location does not have room and we may need to revisit where the bench is placed. B. Geller and T. Secrist supported the idea presented by D. Novak to dedicate the bench to D. Walstrom. There was a discussion of separating the benches vs. keeping them as two pieces together. We will need updated dimensions if we turn the bench to be square on the block. What if we slightly decrease the curve so that the bench is more linear. We want the color to match the garage cans. We want to revise the design to ensure that all seating will be facing the buildings.

With no additional business, D. Novak adjourned the meeting at