

Bluebird Business Improvement District (BBID)  
Board of Directors Meeting  
May 15, 2018  
MINUTES

Attending directors: Don Novak, Sean Mandel and Buzz Geller. Also attending Dan Shah, Emily Alvarez and Anne Kuechenmeister. Directors not attending: Sean Buchan, Tom Secrist, Master Kim, Chris Swank,

With no presence of a quorum, meeting began at 10:35

A.Kuechenmeister provided an update on communications. She noted an overall more active social media presence.

D.Shah opened discussion of potential capital items. B. Geller has a question of if the painting of the lumiers includes primer and two coats of paint. D. Shah will clarify with company on the number of coats. B. Geller would like the company to paint the entire pole, not just spots. D. Novak notes that it would make sense to match the softer light that T. Secrist put in.

D. Shah shared the quote for additional cans. A. Kuechenmeister will clarify the additional locations where cans should be placed to have one on each block.

D.Shah lead the review of the previous art bench discussion. S. Mandel suggested that there should be separate line items for benches and art. He also suggests buy inexpensive benches and auction for artists to paint them with murals. B. Geller notes that he is hearing from the general public say they do not think Colfax has enough sidewalk space, so we need to be aware of how much space the bench takes up. D. Novak suggests we could get the benches already on Colfax repainted with the BID logo, but we would first need to get approval from the City.

S.Mandel noted his preference would be trees, lights, trash can, then benches last. D.Novak agrees, and states that the trees would need to go in ASAP because it's May. He asks if we will be ready by winter, and notes that we need to focus on timing. D.Shah counters and states that you save money doing the trash cans now, benches will help create a sense of place even if people don't sit in them, and the lights don't necessarily need to be fixed right now- the average person probably would not notice.

S. Mandel said that he would be willing to propose an amendment to increase the capital improvement budget. All of these items are key elements that the BID should focus on, so we should do them. D. Novak notes again that the benches would be better serving if they were installed in the Spring of 2019.

D.Shah said that we are able to move forward on trees and trash cans now.

Will move lights into next month's meeting.

D.Shah will look to bylaws to see if the board can vote via email.

D.Novak opened discussion about I300- social use and asks if the group would be interested in having him advocate on behalf of the group to attract another type of use to Colfax- putting out a letter to the committee to support the changing the regulations. S.Mandel suggests that we could leverage D.Novak's expertise to suggest specific regulation changes.

Meeting end at 12:03