

Bluebird Business Improvement District (BBID)  
Board of Directors Meeting  
July 17, 2018  
MINUTES

Attending directors: Don Novak, Tom Secrist, Sean Mandel, , Master Kim and Buzz Geller. Also attending Dan Shah, Anne Kuechenmeister, and Emily Alvarez.  
Directors not attending: Sean Buchan, and Chris Swank.

With a quorum, D.Novak called the meeting to order at 10:45

B.Geller moves to approve the minutes, T. Secrist seconds. Motion passes to approve the minutes. D.Shah notes his name is spelled wrong throughout. (5-0-0)

S.Mandel opens introduction of masters student, Michael Port. He is doing his thesis on business improvement districts as related to social sustainability issues. He will be doing a comparison of two case studies of BIDS- one in Sweden and one in the US.

T.Secrist reviewed financials. Notes we could set up a credit card in either D.Shah or D.Novak's name with junction with the BID. This is how D.Shah does it for the West Colfax Business Improvement District. S.Mandel moves to approve the financials, Master Kim seconds. Motion passes unanimously. (5-0-0)

Directors discuss item b of section 5 of the Certified Copy of Resolution Setting Forth Financial Management Procedures of Bluebird Business Improvement District to set limit for credit card. Group suggests \$2,500 per transaction, with approval from B.Geller moves to approve the resolution to change the language Copy of Resolution Setting Forth Financial Management Procedures of Bluebird Business Improvement District, items 5.b. 1.b, 3.a. T.Secrist seconds. Resolution passes unanimously. (5-0-0)

S.Mandel notes that Collaborative Events has been doing a great job, and is happy with them as consultants. A.Kuechenmeister and S.Mandel discuss the wall mural that will be painted during Tasty Colfax by Rumtum Creations. One electrical box will be painted during the event as well by Tony Z. Group notes we could approach Tony Z. for painting more electrical boxes within the BID sometime after the event. The event is currently about \$7,100 in expenses. D..Novak notes this is about one third of the coast compared to last year.

B.Geller notes painting his wall would be a good opportunity to create a "billboard" for the BID- the art that gets painted could be Bluebird themed. S.Mandel suggests that the BID could use the billboards on his property - "Welcome to the Bluebird", or other opportunities for art.

A.Kuechenmeister leads discussion related to BRT and crossing enhancements. Prioritization areas for pedestrian safety have been stated as Madison, Adams, St. Paul and Milwaukie, and notes that Milwaukie isn't in the BID district but is directly adjacent and is still being considered.

A.Kuechenmeister leads discussion to ask what our preferences will be for sidewalk “amenity zone preferences”. T. Secrist notes greenery and trash cans are of important. S.Mandel asks what this discussion will inform. A. Kuechenmeister notes that it is information to ask about investments and tradeoffs through BRT money/investments. She also notes that we have mostly 10-15’ of sidewalk, but we are trying to get to 16’. If you are more constrained than that, you need to make a trade off decision. S.Mandel notes that if BRT goes in, we should forego street parking to eliminate potential conflicts and instead create a larger area for pedestrians. D.Shah also notes we have been trying to create a linear tree canopy.

S.Mandel notes his worry about the diversion of traffic from Colfax into the smaller streets and wonders what the connection between BRT and making the area a safer/more walkable/ bikeable area. D. Shah asks if there are case studies of this in other places that match the situation of Colfax and that we should look into that. A.Kuechenmeister notes that she relaying information and that we need to find a strategy to relay this information to The City and express concerns.

E.Alvarez noted that The City and County of Denver Public Works has requested a letter of acknowledgement of the Dockless Mobility Program.

D.Shah notes that the 8 or 9 more trash cans we ordered will ship next week, he is still working on specifying tree species, and that the stickers have been ordered. T.Secrist notes we need to think about tree watering.

D.Shah asks if we want to recruit team captains for the Brush Off in the newsletter. Group agrees. To use staff email for response.

Meeting adjourned at 12:27