

Bluebird Business Improvement District (BBID)
Board of Directors Meeting
September 18, 2018
MINUTES

Attending directors: Don Novak, Tom Secrist, Master Kim and Buzz Geller. Also attending Dan Shah, and Emily Alvarez. Guest presenter in attendance: Josh Comfort, Arts and Venues Commissioner. Directors not attending: Sean Buchan, Sean Mandel and Chris Swank.

With a quorum, D.Novak called the meeting to order at 10:45

Presentation from Arts & Venues: Josh notes we could get a staff person with Arts & Venues to be a liaison with the BBID. We'd like to do murals, benches, etc. Urban Arts Fund (helped fund RiNo). Could be an opportunity for a relationship. Notes there may be opportunities to have a stipend for a call for artists. There also might be an opportunity to create a relationship with Emily Griffith Technical College. A competition to make a creative bench, then we take it and make more. B. Geller notes we'd like to do our electrical boxes too. B. Geller asks how many electrical boxes do we have in the district; Dan will get a number, likely 4. Other opportunities to create relationships with Denver School for the Arts, and East High.

B.Geller moves to approve the minutes, T. Secrist seconds. Motion passes to approve the minutes. (4-0-0)

T.Secrist reviewed financials. B.Geller moves to approve. T.Kim seconds. (4-0-0)

D. Novak reviews Tasty Colfax. We did come out ahead. We also have \$2,500 coming in to pay for the other half of the event planners for Boo and Brew. We might be a little over, but should be pretty close to breaking even.

T.Kim notes he could make us T-Shirts. Group agrees we should make T-shirts.
D.Novak and T.Kim will work to make mock ups.

D.Shah leads discussion of proposed 2019 budget. We could put a line item as "Arts Income" and change from "PS You Are Here".

T.Secrist asks when the last time raises were implemented. D.Shah notes that inflation is just over 3%. D.Novak and T.Sectist notes that a 7% increase again would be fair. There was some discussion, but the potential increase was added to the budget, with actual contract adjustments to be made by the end of the year.

Current:

2019 Annual budget adjustments:

Legal: now \$7,704 (\$8,242.28 after 7% increase)

Advisory Services Consulting: now \$14,509 (\$15,524.63 after 7%)

Operations Director: now \$15,408 (\$16,486.56 after 7% increase)

D. Novak notes we will meet at Groundswell for the rest of the year. Our 2019 budget should stay the same at \$1,200.

7% to Advertising Line as well. Can pull \$1000 from computer line and capital improvements line to offset compensation increases.

B.Geller motions to approve the budget, T.Kim seconded. Motion passes. (4-0-0)

Next month has to be public meeting. Must get notices out, including publication and at Sprouts. October 16th. Emily to adjust calendars.

The BID and Buzz obtained a quote for a mural on East wall of Paradise Cleaners. B.Geller notes he doesn't know when the building will come down. Variable is the land use coming out of the East Central Area Plan, which will determine timing. The estimate is Between \$6-8 K for the whole wall. The proposal is for the BID to pay for the mural, but if the building and mural are demolished between 18-36 months, he would refund the BID the remaining useful value of the mural on a pro-rata basis for the depreciated value of the mural (assuming a 36 month useful life). Dan will work with Tony on price and design.

Meeting adjourned 12:00 pm