

Bluebird Business Improvement District (BBID)  
Board of Directors Meeting  
October 16, 2018  
MINUTES

Attending directors: Don Novak, Tom Secrist, Buzz Geller, Sean Mandel and Chris Swank. Also attending Dan Shah, and Emily Alvarez. Directors not attending: Sean Buchan, and Master Kim

B.Geller recaps the 10/11/2018 East Central Neighborhood Planning Initiative meeting. There is a case being made that there is no need for "as much" parking. D.Novak note that we started bringing up the sign code early in the meetings, and should press that more. D.Shah notes you can do a variance, B.Geller notes they are usually approved. However, that is usually an expensive process. D.Shah notes the initiative/collaboration to rewrite the sign code so that Colfax can see more "cool" signs. D.Novak notes that we should easily get support for this throughout Colfax. D.Shah notes that it would be helpful to get a letter of support from B.Geller to support signs.

D.Shah notes he was able to get a letter of support from Councilman Wayne New for the PS U R Here gant.

S.Mandel notes his trash can has gone missing (between Jackson and Harrison). D.Shah notes we can look and find where the trashcan went.

With a quorum, D.Novak called the meeting to order at 11:08 am.

D.Novak moved to approve the minutes from 9/18/2018 with the changes that will follow during the murals discussion., C.Swank seconds. Motion passes (5-0-0).

T.Secrist reviews the September financials and treasurer's report. \$26,000 under budget in capital improvements. The trees have not yet been planted. C.Swank moves to approve, S.Mandel seconds. Motion passes (5-0-0)

D.Novak called the Public Hearing to order at 11:19 am.

Boo and Brew is October 27th. Cody and Kaylee \$2,500 check from Colfax on the Hill to support the two events (Boo and Brew and Tasty Colfax).

Group notes we should take another look at adding more trees in 2019 because there may be areas we want to fill in. D. Novak notes we should do a monthly or at least quarterly watering to keep the trees planted in the winter alive.

D.Novak adjourned the public meeting at 11:27 am.

C.Mandel motions to approve the resolution for the 2019 budget as written, T. Secrist seconds. Motion passes (5-0-0).

D.Shah notes that the district should have a seal. E.Alvarez will look into it.

Group reviews BRT survey results. In a side note, group discusses Ballot Measure 110. D.Shah notes that CDOT is interested in devolving Colfax from a CDOT to City and County of Denver ownership.

C.Swank note is was about \$1,300 to fix the Bluebird sign sensor and sign lights. S.Mandel motions, T.Secrist seconds to reimburse the C.Swank's cost on the replacement. He will send the invoice to T.Secrist and D.Shah for reimbursement. C. Swank abstained from the vote. (4-0-1)

B.Geller discusses design for the mural to look like the building across the street. He notes there is no way that the building is coming down in less than two years. If it comes down before two years, B.Geller will just pay for it. After two years (24 months), the BBID pays for it. The BBID will pay for it upfront, and will check into insurance/maintenance. D.Shah to update this language in the 09/18/2018 minutes. S.Mandel moves to approve the above structure for mural payment, C.Swank seconded. B.Geller abstained. Motion passed. (4-0-1)

D.Shah opens conversation about pedestrian light poles. He is waiting to hear back from CBID about selling BBID their nine poles at the original offer: \$200 for each of the 9 light poles, lumieres, and anchors. Or, \$1,800 total. BBID would still pay for the installation, which Colorado Electric priced at about \$21,000 per block face. The CBID board is still discussing and D.Shah will report back to the BBID board.

D.Shah notes that Frank Locantore had a program to pay homeless individuals to powerwash the sidewalks. They are putting out another RFP to expand the scope/area. Group agrees this would be a good program to look further into.

T. Secrist notes that last year (2017) BBID was charged \$420 for one watering. This equates to 21 trees, \$20 a tree. D.Shah to look into.

D.Novak notes that the layer of crushed fines need to be topped off. This item is tabled for the Spring of 2019.

Meeting adjourned 12:17