

# EAT, DRINK & STROLL



---

## SPONSORSHIP OPPORTUNITIES

---

JULY 24 2018



# TASTY COLFAX 2018

---

## CONTINUE THE LOCAL TRADITION

As a sponsor of Tasty Colfax, you will be exposed to the diverse neighborhood demographic living and working on the E. Colfax corridor. The extended culinary walking tour and block party includes live music and art, fusing urban energy and small town community. Tasty attendees will visit the eclectic business, taste delicious food listen to live entertainment, and be immersed in the arts district on E. Colfax Ave between York and Colorado Blvd. Over the past nine years, Tasty Colfax has become a summer tradition in the Bluebird Beat and each year, new venues and new entertainment elements have been added to the party. We are proud to say that every year Tasty Colfax has sold out. This year is sure to be our best year yet, as we celebrate a big milestone...10 years of Tasty Colfax. Connect with the people that live, work and play in the neighborhood, collaborate with local businesses, support the community, and align your business with the incredible energy that makes the Bluebird District unique.

WE WOULD LOVE TO INCLUDE YOU IN THE CELEBRATION!



# Gold Sponsor — \$5,000

---

## PRE-EVENT:

- Official sponsor status and right to use event logo
- Inclusion in media campaign: \$12,500 value
- Category exclusivity in select industries
- Company logo on print marketing: posters, flyers, doorhangers, table tents, ads
- Name/logo included in all local advertising
- Dedicated email blast (1) featuring your company and message
- Sponsor highlight in email blast to opt-in database of 30k+
- Gold Sponsor recognition in all media, press releases etc.
- Ad/offer placement opportunity on event website and on e-ticket
- Social media cross promotion: Facebook, Twitter, Instagram
- Company logo with link on event website

## EVENT:

- 10 Tickets for your clients / guests / staff
- 4 Exhibitor Credentials for staff
- Exhibit space: start at 10'x10' (Opportunity to host activation in front of Tasty Business for lead generation, email collection, contests, photo opportunities, etc.)
- Full-time event staff liaison to coordinate the event execution
- Banners present (sponsor provides banners)
- Event and post-event survey opportunities
- Limited opportunity for company/product handouts at entrances and exits
- Full Page Ad in event program

\*Title & Presenting Sponsor Opportunities available on request.



A chalkboard with the word "Tasty" written in white chalk. The chalkboard is dark and has some faint, illegible markings on it. The word "Tasty" is written in a simple, sans-serif font.

## Silver Sponsor — \$3,500

---

### PRE-EVENT:

- Official sponsor status and right to use event logo
- Category exclusivity in select industries
- Inclusion in media campaign: \$12,500 value
- Company logo on print marketing: posters, flyers, ads, door hangers etc.
- Sponsor inclusion in all media, press releases etc.
- Social media cross promotion: Facebook, Twitter, Instagram
- Company logo with link on event website

### EVENT:

- 8 Tickets for your clients / guests / staff
- 2 Exhibitor Credentials for staff
- Parking Passes for reserved parking
- Exhibit space: spaces start at 8ft table space through 10'x10'
- Banners present (sponsor provides banners)
- Event and post-event survey opportunities
- Half Page ad in event program

## Bronze Sponsor — \$2,000

---

### PRE-EVENT:

- Official sponsor status and right to use event logo
- Social media cross promotion: Facebook, Twitter, Instagram
- Company listing on event website
- Sponsor logo in email blasts to the opt-in database of 30k+

### EVENT:

- 6 Tickets for your clients / guests / staff
- 2 Exhibitor Credentials for staff
- Table Exhibit space at event
- Banners present (sponsor provides banners)
- Quarter Page ad in event program

\*Title & Presenting Sponsor Opportunities available on request.



A chalkboard with the word "Tasty" written in white chalk. The chalkboard is dark and has some faint, illegible markings around the word. The word "Tasty" is written in a simple, slightly slanted font.

## Community Partner — \$1,000

---

### PRE-EVENT:

- Official sponsor status and right to use event logo
- Social media inclusion: Facebook, Twitter, Instagram
- Company listing on event website

### EVENT:

- 4 Tickets for your clients / guests / staff
- Table Exhibit space at event
- Banners present (sponsor provides banners)
- Post-event survey mention

## Targeted Sponsor Opportunities

---

### NEGOTIATED SEPARATELY:

#### Event Areas:

- Entertainment
- Busker performers
- Stages
- Pedi-Cabs
- Recycling Program
- Etc.

#### Event Assets:

- Cups
- Step and Repeat
- Photo Booth
- Signage
- Pins
- Apparel

\*Please also inquire about event program ad rates.

\*Title & Presenting Sponsor Opportunities available on request.



A chalkboard with the word "Tasty" written on it in blue chalk. The chalkboard is part of a larger image showing a chalkboard with various drawings and text, including a drawing of a person's face and some illegible text.

# Let's Get Tasty!

---

Interested in designing a custom package? Please reach out! We'd love the opportunity to get creative and come up with a partnership that is uniquely yours!

Tuesday, July 24th 2018

5:30–8:30pm

Bluebird District

FOR MORE INFO OR TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT:

Cody at [cody@collaborativeevents.com](mailto:cody@collaborativeevents.com)

THANK YOU.

