EAT, DRINK & STROLL

SPONSORSHIP OPPORTUNITIES

JULY 23 2019

TASTY COLFAX 2019

On behalf of the Bluebird Business Improvement District, we would like to invite you to participate in the 11th annual Tasty Colfax.

Tasty Colfax is a restaurant and pub crawl through the eclectic business, entertainment, and arts district on E. Colfax Ave between York and Colorado Blvd. This event features numerous district eateries, showcasing their products. Becoming a sponsor supports local Colfax businesses, musicians, artists, and places your company in front of the areas unique demographic of more than 2,500 patrons.

CONTINUE THE LOCAL TRADITION

As a sponsor, you will be exposed to the diverse neighborhood demographic living and working on the E. Colfax corridor. The extended block party includes live music and art, fusing urban energy and small town community. Over the past 10 years, Tasty Colfax has become a summer tradition in the Bluebird Beat and each year, new venues and new entertainment elements have been added to the party. We are proud to say that every year Tasty Colfax has sold out. This year is sure to be our best year yet, as we celebrate 11 years of Tasty Colfax.

Connect with the people that live, work and play in the neighborhood, collaborate with local businesses, support the community, and align your business with the incredible energy that makes the Bluebird District unique.

WE WOULD LOVE TO INCLUDE YOU IN THE CELEBRATION!

Gold Sponsor – $10,000

PRE-EVENT:

- Official sponsor status and right to use event logo
- Inclusion in media campaign: $12,500 value
- Category exclusivity in select industries
- Company logo on print marketing: posters, flyers, doorhangers, table tents, ads
- Name/logo included in all local advertising
- Dedicated email blast (1) featuring your company and message
- Sponsor highlight in email blast to opt-in database of 30k+
- Full Page Color Ad in event program
- Sponsor recognition in all media, press releases etc.
- Ad/offer placement opportunity on event website and on e-ticket
- Social media cross promotion: Facebook, Twitter, Instagram
- Company logo with link on event website

EVENT:

- 10 Tickets for your clients / guests / staff
- 4 Exhibitor Credentials for staff
- Exhibit space: start at 10'x10' (Opportunity to host activation in front of Tasty Business for lead generation, email collection, contests, photo opportunities, etc.)
- Full-time event staff liaison to coordinate the event execution
- Banners present (sponsor provides banners)
- Event and post-event survey opportunities
- Half Page Full Color ad in Event Program
- Limited opportunity for company/product handouts at entrances and exits

**Title & Presenting Sponsor Opportunities available on request.*

Silver Sponsor – $5,000

PRE-EVENT:

- Official sponsor status and right to use event logo
- Category exclusivity in select industries
- Inclusion in media campaign: $12,500 value
- Company logo on print marketing: posters, flyers, ads, door hangers etc.
- Sponsor inclusion in all media, press releases etc.
- Social media cross promotion: Facebook, Twitter, Instagram
- Company logo with link on event website

EVENT:

- 8 Tickets for your clients / guests / staff
- 2 Exhibitor Credentials for staff
- Parking Passes for reserved parking
- Exhibit space: spaces start at 8ft table space through 10'x10'
- Banners present (sponsor provides banners)
- Event and post-event survey opportunities

Bronze Sponsor – $5,000

PRE-EVENT:

- Official sponsor status and right to use event logo
- Social media cross promotion: Facebook, Twitter, Instagram
- Company listing on event website
- Sponsor logo in email blasts to the opt-in database of 30k+

EVENT:

- 6 Tickets for your clients / guests / staff
- 2 Exhibitor Credentials for staff
- Table Exhibit space at event
- Banners present (sponsor provides banners)
- Post-event survey mention

**Title & Presenting Sponsor Opportunities available on request.*

Community Partner – $1,000

PRE-EVENT:

- Official sponsor status and right to use event logo
- Social media inclusion: Facebook, Twitter, Instagram
- Company listing on event website

EVENT:

- 4 Tickets for your clients / guests / staff
- Table Exhibit space at event
- Banners present (sponsor provides banners)
- Post-event survey mention

Targeted Sponsor Opportunities

NEGOTIATED SEPARATELY:

Event Areas:

- Entertainment
- Busker performers
- Stages
- Pedi-Cabs
- Cups
- Recycling Program
- Etc.

Event Assets:

- Cups
- Step and Repeat
- Photo Booth
- Signage
- Apparel
- Pins
- Etc.

**Title & Presenting Sponsor Opportunities available on request.*

Let's Get Tasty!

Interested in designing a custom package? Please reach out! We'd love the opportunity to get creative and come up with a partnership that is uniquely yours!

Tuesday, July 23rd 2019
5:30–8:30pm
Bluebird District

FOR MORE INFO OR TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT:

Cody at cody@collaborativeevents.com

THANK YOU.